

# Hendersonville Community Coop Board of Directors Meeting

Annex Building

March 23, 2010, 6:05pm

**Board Present:** Ron Angermuller, Beth Beasley, Kristin Harkey, Roger Hull, Marilyn Jackson, Susan O'Brien, Laura Miklowitz, Carolyn Widener

**Board Absent:** Tony Womack

**Staff Present:** Damian Tody

## Announcements

- **2010 CCMA Conference, June 10-12, Bloomington, IN.** Discussion about who will attend was deferred to the April meeting.
- **Organic Press May/June.** Beth will write an article for Organic Press by the April 7<sup>th</sup> deadline..
- Ron to serve as timekeeper, Carolyn as scribe and Kristin will provide a meeting recap.

## Agenda Approval

By **consensus**, the Board approved the meeting agenda.

## Board Visioning

Co-op Principles Meet Slow Money: The Slow Money Movement

The board engaged in a discussion about coops and the Slow Money Movement (See Attachment)

## Consent Agenda

By **consensus**, the Board approved the February meeting minutes and the Operations and Financial Reports.

*Action item: the Board decided to move the Consent Agenda item to come directly after Agenda Approval on future board meeting agendas.*

## GM Report

- The completed Business Plan is being reviewed Bill Guessner will be posted in the near future on hccboard.org for board review.
- Damian is looking into a Tailgate "Online" Market
- The Customer Survey Report will be posted on hccboard.org in the near future.

*Action item: Damian to post the Business Plan and the Customer Survey Report on hccboard.org*

## Policy Governance Review

GL2. Customer Care: **in compliance**

*Action item: Jane to investigate ex-owner equity and vesting status and report to Board.*

*Action item: Damian to look into legal issues surrounding owner equity and Bylaw changes.*

## HCC Board Minutes/March 2010

Page 2

### Policy Governance Review-continued

BP8. Board-Owner Linkage: **in compliance with a rating of 2.75.**

*Action item: the policy was referred to the Policy Committee for minor editing (see “handling”).*

*Action item: Liz to work with Damian to create an online comment form for Policy Monitoring. Board to decide who compiles the information.*

### Governance

#### Review of Board Calendar:

- The Consumer Cooperative Management Association (CCMA) Conference is June 10 – 12 in Bloomington, IN. Board members interested in attending should contact Tony.

#### Committee Reports:

- Board/Owner Linkage – The Board will participate in ECO’s Earth Day on April 24<sup>th</sup> at Blue Ridge Community College, hopefully passing out free seed packets. They will also be “clipboarding” the Four “Powerful Questions” (asked at the Annual Meeting) on April 22<sup>nd</sup> at HCC. There will be a 10% discount on April 22<sup>nd</sup> at HCC for owners; 5% everyone else. Board members will also review newspapers from other co-ops and bring ideas to the next meeting.

*Action item: Liz to look for Board Recruitment brochure file and small envelopes for seed giveaway.*

*Action item: Board to review other coop newsletters/publications to see what topics are being addressed and how the information is shared with owners.*

- Policy Revision – GL10 draft revisions have been completed.

*Action item: The Board should review the revised policy.*

- Retreat Planning – Laura received input on food preferences/needs.
- Other: Alternate Board Member Proposal: The Alternate Board Member job description has been referred to the Executive Committee further discussion.

### Meeting Evaluation

All items on the Board Meeting Monitoring Form were rated “yes”.

Meeting adjourned at 8:15pm.

The next monthly board meeting will be April 27, 2010

*Respectfully submitted by Liz Malloy, March 31, 2010*

Board approved April 27, 2010

**Attachment to HCC Board Meeting Minutes**

**Item: The Slow Money Movement**

**03.23.10**

**Co-op Principles Meet Slow Money: The Slow Money Movement**

Tony/Beth

- Slow Money principles dovetail with co-op principles.
- Supports land trusts
- Micro-lending (Jim Hutcherson)
- Alternate economy/currency
- Seeds: Vermont Farm Policy
- Slow Money group in Asheville—approach to speak to co-op
- Solicit signatures on Earth Day and handout info (Caroline)
- Advantage West: Blue Ridge Ventures
- Local products and produce
- Investigate membership in “Slow Money”